



Connecting Industry Creating Opportunity

An Introduction to the Western Cape Industrial Symbiosis Programme



Western Cape Industrial Symbiosis Programme

WHAT IS WISP?

WISP is a **free facilitation service** which uses an Industrial Symbiosis (IS) approach to enhance business **profitability** and sustainability.

WHAT IS INDUSTRIAL SYMBIOSIS?

Industrial symbiosis is a resource efficiency approach where unused or residual resources (*materials, energy, water, assets, logistics, expert knowledge*) of one company is used by another. This results in **mutual economic, social and environmental benefits**.

HOW DOES WISP WORK?

WISP uses a unique **facilitation** approach to rapidly match member companies' under utilised resources with those who can utilise them. WISP **actively supports** its members to realise these **business opportunities**.

MEMBER BENEFITS

Increasing Profits

Achieved through identifying business opportunities and better management of resources

Diverse Networking

Bringing together a broad range of industries, sectors and skills

Universal

WISP is not limited to any particular type of resource (it includes energy, expertise, logistics, services, assets, transportation, waste, water)

Demand Led

WISP is driven by the demands of its member companies

Win Win Win

Synergies developed through WISP benefit the economy, environment and society as a whole - sustainability in action

Free Membership

Membership of WISP is free for all companies and organisations, regardless of sector, size or turnover

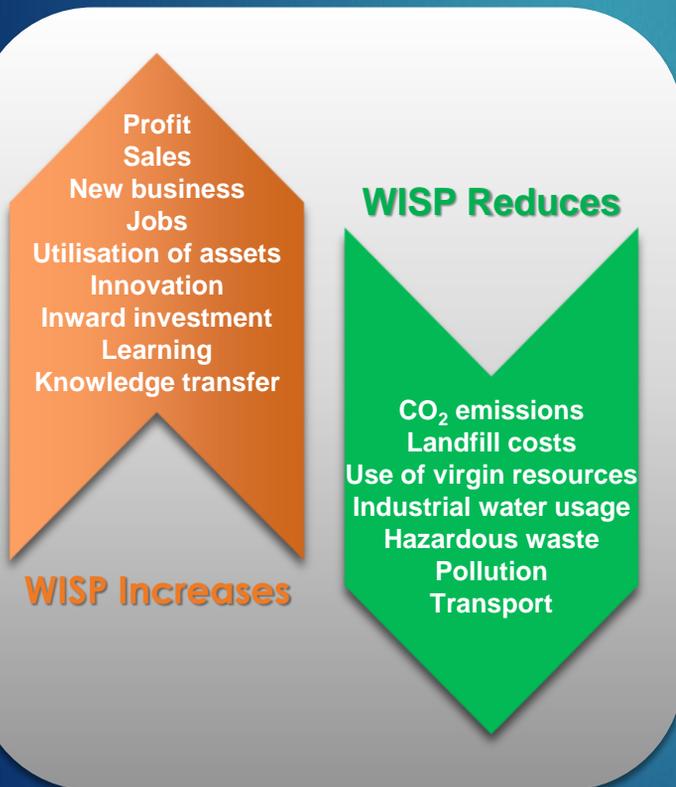
ABOUT US

WISP has been initiated by the Western Cape Government under its green economy programme and is being delivered by GreenCape.

WISP enables synergies to happen by filling the gaps that its members, especially SMEs, could experience due to the lack of time or dedicated expertise needed to identify and implement resource, waste and energy efficient practices.

The diversity of the industries in which WISP operates, and the variety and size of its business members, means that WISP has the potential to generate significant economic, environmental and social benefits from the synergies and projects that it brings about.

WHAT CAN MEMBERS EXPECT?



WISP WORKS WITH BUSINESS FOR BUSINESS

WISP works hand in hand with leading trade associations, manufacturers and other organisations to add real value to business.

Contact the Western Cape
Industrial Symbiosis
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can help you.

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BETTER TOGETHER.

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