



# ATLANTIS SPECIAL ECONOMIC ZONE

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GreenTech

Presented at Mazars

17/09/14

# Overview of Presentation

- GreenCape Sector Development Agency
- SEZ policy context
- Atlantis SEZ overview and status
- Benefits and current work
- Way forward

# GreenCape

## **About Us:**

The GreenCape is a non-profit company established in November 2010 by the Western Cape Provincial Government and The City of Cape Town to unlock the manufacturing and employment potential in the green economy.

## **SEZ:**

GreenCape is the project management office on behalf of the Dti, Province and City for the application for designation process in Atlantis.

## **GreenTech Hub:**

This work builds on the work that GreenCape and the City of Cape town have done around a GreenTech hub and accelerated land disposal process on sites earmarked for GreenTech manufacturing.

# SEZ overview

## **Industrial Development:**

The National Government of South Africa is following an industrial development strategy that, among other levers, uses Special Economic Zones to encourage industrial development. (IPAP)

## **What is an SEZ?**

Geographically designated areas of a country set aside for specifically targeted economic activities, supported through special arrangements (that may include laws) and systems that are often different from those that apply in the rest of the country.

## **10 Planned SEZ's**

Agri-processing, Minerals beneficiation, Logistics etc

# What we are trying to achieve

## **Goals:**

Industrial development, Growth, Job Creation and Growth in the Green economy

## **Mechanisms: SEZ, City Incentives, National Govt support**

The SEZ is one of a suite of mechanisms used to support government policy for Economic development and industrialization. The Industrial Policy Action Plan outlines a wide variety of support mechanisms to a multitude of sectors in economy.

The City of Cape town has provided broad industrial support in Atlantis and for the GreenTech program.

Our goal is to use the multi-layers of support to encourage industrial growth and job creation in Atlantis.

# Why GreenTech, Why Atlantis?

## **International Imperative:**

Climate change, Carbon and Green Technology are in the international spotlight, SA has made commitments to renewable energy and lower carbon development, Africa's ability to leap-frog traditional electricity infrastructure.

## **National Imperative:**

Current Renewable energy rollout, SWH rollout, Energy Efficient Lights  
Smart Meter designation

## **Provincial Imperative:**

Western Cape goal to be the Green Economic Hub of Africa  
Already attracted the bulk of the developers and Manufactures in the REIPPP, SARETEC,

## **City Imperative:**

World leading and best run City – C40 cities network - GreenTech and Green industrial development important.

## **OPPORTUNITY!**

**Atlantis has a huge location advantage for the manufacture of some components. These can be used as anchor tenants to encourage broader industrial development.**

# SEZ targeted industry's

The SEZ will target new or expanding “GreenTech” companies;

Eg. Wind Blade and Tower Manufactures

Photovoltaic Manufactures

Inverter Manufactures

Smart-Meters etc etc

This is a small sub-set of the companies that we are targeting, in order to qualify for the SEZ incentives companies will meet a definition of GreenTech.

*“technologies that reduce the intensity of resource consumption and waste production in the economy, thereby reducing or preventing harmful impacts on the environment”*

# Benefits for qualifying companies

**The Incentive scheme has not been finalised but these have been earmarked;**

15% Corporate Tax

Building Allowance

Employment Incentive

Customs Controlled Area

12i Tax Allowance



# Area wide benefits

## City Incentives:

Atlantis investment facilitation office

## Western Cape Industrial Symbiosis:

Workshop held on the 6<sup>th</sup> August

### Planned benefits:

*One-Stop-Shop*

*Infrastructure upgrades*

*Industrial facilitation*

*SMME opportunities with SAREBI*

*Atlantis Industrial area – Profile and Promotion*

### Who was there?

Ahlesa Blankets  
Ajax Manufacturing  
Apollo Brick  
Bio2Watt  
Cape E-Waste  
Combo Timbers  
Duferco  
Eco-Struct  
Enviroserv  
FAH Holdings  
Gasket and Shim  
Herdmans  
HIC Straws

Mpact Corrugated  
Mpact Recycling  
PPC Cement  
Pres Les  
Re-SA  
Sans Solar  
Staf-Pro Engineering  
Stripform Packaging  
Supapackers  
Swartland Windows and Doors  
Techmould Plast  
Tellumat Electronic Manufacturing  
West Coast Power Solutions

26 Companies

202 Resources

348 Matches!



# Where we are and the way forward

Prefeasibility – Complete

Team established

Feasibility – Underway (due end Oct)

Submission and application (end of the financial year)



# THANK YOU

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