



PETCO & Informal Sector

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Agenda

- How we do it (Informal, SMME and Co-operatives)
- A successful example of each
- Summary of the progress
- Challenges
- Success Factors

How it is done

PETCO invests all its funds (not-for-profit) in ensuring and encouraging PET recycling, through

- contracting and financing PET recyclers who collect bottles, process them into rPET in preparation for the manufacture of new products
- consumer education and awareness
- training and joint venture projects
- equipment support and sponsorship
- guidance relating to design for recycling

By way of partnerships through five to ten-year plans with clearly-defined targets.



Training and Skills Development

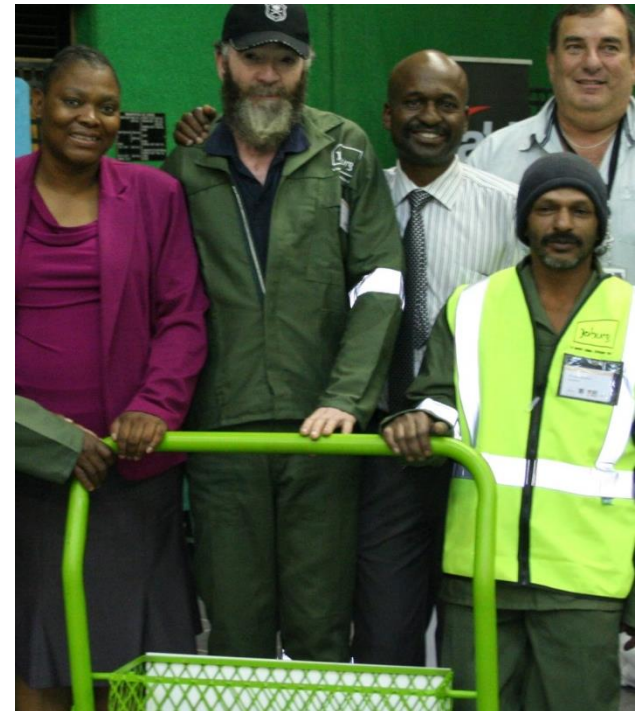
Training, Skills Transfer, Entrepreneurial Development and the Empowerment of SMME's – 2013 and 2014



- Workshops - 9 provinces, 39 municipalities
- Establishment waste recycling enterprises for 49 projects – 66% women
- Formation of cooperatives and offered training for 26 cooperatives and 4398 collectors
- Focused on business management training for entrepreneurs and SMMEs - 22 different workshops

Informal: City of Johannesburg Waste Reclaimers Project

- City of Johannesburg registered the Reclaimers' in city centre
- Provided them with identity cards.
- PETCO sponsored training for 300 Reclaimers' and was assisted by Industry partners
- PETCO donated 50 trollies
- The Reclaimers have been given premises by Piki-Tup and City of Johannesburg to store trollies and recyclables
- 8 Cooperative members and the "hired" 62 other Waste Pickers to sell material to them
- Mixed Recyclables since Oct 2014 increased from 18 tonnes to 50 tonnes



SMME: Waste Want



- PRASA Entrepreneurship Training in partnership with PETCO
- PETCO sponsored H15 Baling Machine and now a weighbridge
- Employees increased from *7 to 27 – 70% women* and woman owner
- PET volumes increased from *2 to 12 tonnes/month*
- Upskilling people from homeless shelter to site managers



Co-Operative: Ikageng – Vaalpark Project



Process and Support

- **Co-Operative**, 22 members officially the implementer of the separation at source project in Vaalpark
- **Government**: National - DEA; Provincial – DESTEA; District – Fezile Dabi; Municipality – Metsimaholo
- **Industry**: Packaging SA (PETCO; PRASA; CAC; TGRC; POLYCO; Plastics SA; PSPC) SA Vinyl
- **Funding**: ILO Competition. PETCO sponsorship (Cages, baling machine, PP)
- **Business**: Sasol Rejuvenation, Harmony Mines, Safripol



Government: DEA, DESTEA, Fezile Dabi, Metsimaholo.

Industry: PACSA, RAG, Plastics Sa, TGRC, CAC, POLYCO, PETCO, PSPC, SAVA, IWMSA, NRF

Private: ILO, Harmony Mines, Sasol Rejuvenation, Waste Plan, Flotek,



Plastics SA



Launch



A RECYCLING PROJECT IN VAALPARK

RECYCLE



THESE **CAN** BE RECYCLED?

METALS

Beverage cans
Food cans
Aerosol cans
Paint cans
Oil cans
Screw caps
Foil

GLASS

Wine and Beer
Spirits
Other alcoholic
beverages
Food jars
Cool drinks
Juice bottles

PAPER & BOARD

Office paper and envelopes
Cardboard boxes
Magazines
Newspapers
Telephone books
Junk mail
Milk and juice cartons
Paper gift wrap

PLASTICS

Bottles and drums
Bags
Crates
Buckets and pails
Caps and closures
Tubs and jars
Trays
Foam packaging
Shrink, stretch and other films



THESE CAN **NOT** BE RECYCLED

Wet, dirty or
contaminated
items

Cling wrap or
disposable
nappies

Chemicals,
paint,
toothpaste
tubes

Dog food packets, washing
powder packets, chips packets,
motor oil containers, acids or
solvents

Co-Operative: Tihana Recycling And Waste Management Co-Operative



Tihana Recycling And Waste Management Co-Operative



SEED SOUTH AFRICA
AWARDS 2015

Process and Support

- **Co-Operative:** Thinana Cooperative consists of 5 women, previously working from the Senwabarwana dumpsite.
- Prior to moving to the recycling buyback centre, these women worked from a dumpsite with no protective clothing and little to no access to the markets to sell their waste to
- **Industry:** PETCO – Supported 6 Trolleys, manual baler, PP and training. The use of customised trolleys together with prerequisite machinery has seen this cooperative extensively collect, sort, bale and sell waste to generate income
- **Government Support:** Municipality and District

Supporters and Donors to Date



Co-Operative Inhlanzeko



- **Co-Operative**, Established in 2011.
Women owned 10 members implement competitions to house-holds, do door to door collections with trollies in Tembisa
- **Government**: Municipality – Ekurhuleni; local Economic Development Department
- **Industry**: PETCO.
- **Funding**: Nets Africa / Oxfam Italia; Gauteng Department of Agriculture and Rural Development – MTK Awards; PETCO co-op of the year 2013 (8 trollies, baling machine, 12 ft. shipping container, PP and Training)

Progress

Project	Permanent Jobs at start	Permanent jobs current	Indirect Jobs Created	Starting Recycling Volumes Tonnes (mixed)	Current Recycling Volumes Tonnes (mixed)
City of JHB Waste Pickers Co-op (urban)	8 co-op members	8 co-op members 62 hired Collectors	20 Collectors buying from	18	50
Waste Want (urban)	7 employees	39 employees	60 Collectors buying from	20	150
Ikageng Ditamating Co-op (urban – Sasolburg)	22 co-op members	10 co-op members	32 Informal collectors and ex co-op members	2	22
Tihana	5 co-op	5 co-op	32	> 1 only scrap	10

Challenges

- Lacking Skills: Business skills, basic record keeping, operational administration, management skills, public communication, inter personal communication skills
- No premises, equipment, transport, start-up cash and cash flow
- Distrust and exploitation amongst co-operative members
- No specific roles and responsibilities for each member
- Not adhering to training and coaching
- Understanding they have to save for equipment maintenance, insurance etc.
- Opening and managing a bank account
- Used to work on landfill or informal now “Business owners”
- Requiring substantial investment from sponsors and “partners”
- Expecting “partners” to continuously assist financially
- Mistrusting sponsors and partners



Success Factors

- Partnerships Vital: Support from Municipality, District, Province, National Government, Industry, NGO's and Business
- Premises at no cost from municipality
- Capital investment from Government, Industry and Business into equipment and infrastructure
- Continuous Training and Business skills provided by “Partners”
- “Partners” negotiating prices for recyclables from Buyers
- Ongoing mentorship from “Partners’ involved
- Conflict management meetings for co-operative members.
- Contractors to service Municipality House Hold Separation at Source Project and business
- Continuous communication and awareness with house-holds

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THANKS FOR LISTENING.