

# Formalising the Informals – Challenges and Successes

Ika Pietersen Operations Director

## Think Twice - 2007



## Challenges







### Successes





# **Key Success Factors**

- Community Buy-In
- Recognition
- Constant
  Engagement
- Champion



### Pinelands



#### **Moosa Salie**

#### **Team A**

#### 086 045 6786

**Informal Collector** 

## Formal Employment





### Thank you for listening!



- The end -Any questions?