

Investment Readiness Sessions 2016/17

- **Are you** thinking of expanding your business?
- **Are you** actively looking for funding or in the process of applying for funding?
- **Are you** interested in improving your investment readiness?

The Investment Readiness Programme seeks to capacitate early stage, high growth Small and Medium businesses through information sessions on issues affecting funding applications and investment readiness of SME's.

The Programme Will Expose Entrepreneurs To:

- Understanding the funding landscape.
- Understanding the Due Diligence process.
- Understanding challenges financiers face.
- Structuring a winning market analysis.
- Structuring your financials.
- Reviewing of business plan essentials.
- Understand how business plans are analysed.
- Understanding the Do's and Don'ts of funding.
- Understanding the language of funders.
- Understand the common requirements of funders.

SME's are invited to apply to receive training. **NO COST** is attached to qualifying applicants. Space is limited to **ONLY 30 (Thirty)** Participants (RSVP is essential)

Qualifying Criteria:

- Must be operating for at least 3 years.
- Must be based in the Western Cape.
- Must have an annual Turnover of R 2 000 000.
- Looking for at least R 500 000 plus funding.
- Must be thinking about sourcing investment, actively looking for funding or have an early stage application in process.
- Only one (1) representative per SME (preferably a Senior Manager, Founder, CEO, Managing Director or Partner).

Date :	28 July 2016
Time :	5 for 5.30pm till 7.30pm
Venue :	Deloitte, 1st Floor The Square, Cape Quarter
Application Closing Date:	22 July 2016

NB:
ONLY SUCCESSFUL APPLICANTS WILL BE NOTIFIED OF ACCEPTANCE ONTO THE PROGRAMME.

Enquiries: Peter-Jon.Thebus@westerncape.gov.za
or Dealnawaaz.Ajmoodien@westerncape.gov.za



Western Cape
Government
Economic Development
and Tourism

BETTER TOGETHER.